

Vivia, A New Model of Senior Home Care, Expands to Olympia, Washington

A transformative new model of home care for seniors is now available in Olympia, Washington through a partnership between ABOVE Home Health and Vivia Cares, Inc. Vivia is an entirely new way to experience home care. A senior is assigned a consistent Vivia Team who serve them along with a group of other clients who live within a close geographic neighborhood. This enables the senior to receive consistent, frequent and shorter visits by the same Vivia Assistant and there are no minimum hours required to be purchased. Vivia is grounded in its mission of knowing and understanding each senior's goals and designing just the right set of tasks to help them stay healthy at home.

OLYMPIA, Wash. ([PRWEB](#)) July 18, 2022 -- ABOVE Home Health today is excited to announce its partnership with the transformative new home care model called Vivia, which has been operating in Hawai'i for the past two years with remarkable results.

Over the past three years, ABOVE Home Health has experienced rapid growth. "We have grown from initial three employees to more than 20," said Natalya Rubel, Chief Executive Officer of ABOVE Home Health. "Despite this growth, something was still missing with the current homecare models. No in-home health service could meet community requests for shorter, more frequent visits. Now, with Vivia, we are excited to begin offering frequent, shorter visits by a consistent caregiver, which half of our clients have been requesting. Adding the Vivia service line will enable our continued growth and also allows us to begin offering a full-time, stable and attractive job opportunity to caregivers throughout Thurston County."

According to the most recent Washington State Plan on Aging [report](#), Washington's population of 65+ forecast is projected to at least double from 2010 (828,000) to 2040 (1,995,000) representing 22% of the state's total population. Current gains per year of 40,000 persons age 65+ per year are expected to sustain through 2028. The need for in-home care is only increasing and the report notes that the available workforce is not able to meet these demands under current models. Introducing the Vivia model to Washington allows Above Home Health to meet the community's needs by serving many more seniors.

Vivia by ABOVE Home Health is an entirely new way to experience in-home care. With Vivia, a senior is assigned a consistent Vivia Assistant and Vivia Team Leader who serve them along with a group of clients who live within a close geographic neighborhood. This enables the senior to receive consistent, frequent, and shorter visits by the same Vivia Assistant and there are no minimum hours required to be purchased.

Vivia Assistants are trained to deliver value to each family by understanding and achieving each family's specific goals. In addition to a consistent caregiver who helps with various homecare tasks and provides social engagement, the family can choose how often they would like services, including frequent, short visits several times a day. There are no minimum hours required and families develop a close working relationship with their neighborhood Vivia Assistant. Common family requests include:

- check-in visits a couple of times during the day while family is at work,
- daily in-person medication reminder visits to stay on schedule, or
- help with showers a few times a week.

"We're so pleased to be adding Olympia as a service area to our growing network of affiliates," said Dew-Anne

Langcaon, Vivia's Chief Executive Officer. "Vivia's innovative model not only transforms the experience for seniors, but also transforms the job for caregivers by offering higher wages, guaranteed hours, and a company car for transportation to attract Vivia Assistants, thus making services much more readily available to many seniors." If a senior needs more care, Vivia Team Leaders work closely with ABOVE Home Health's traditional caregivers to coordinate services. For families, this is a seamless experience, while the Vivia Team provide solutions, even while waiting for traditional extended-hour caregiver resources to become available.

Vivia is also backed by a proprietary software and mobile app that connects the senior's home to the agency and allows for seamless communication, coordination and transparency for family members and accountability via GPS location visit tracking, task completion and verified activities for families' peace of mind.

Recently, Vivia was recognized as one of the nation's Top Innovators of 2021 by national publication The CEO Views and in May 2022 won Hawaii Business Magazine's SmallBiz Award in the healthcare category.

"Vivia's technology offered exactly what we needed to help scale and grow our service to clients," said Natalya Rubel. "We were looking for a very specific software system that integrated health records, scheduling, care documentation and compliance and found it in Vivia's innovation."

About ABOVE Home Health, LLC

ABOVE Home Health, LLC has been serving Washington area seniors since 2019, promoting health, independence, safety, and emotional balance. In 2022, ABOVE Home Health partnered with Vivia Cares, Inc. to the expand the transformative neighborhood model and opening access to home care services to the many seniors who desire assistance to remain independent at home in Olympia, WA. ABOVE Home Health is built on the foundation of the commitment to provide home healthcare to patients as if they were their own family! ABOVE Home Health goes above and beyond to help families realize their goals for health, safety and emotional balance. Learn more at <http://www.abovehh.com>.

About Vivia Cares, Inc.

Vivia Cares, Inc. was born out of the passion of its founders to bridge the widening chasm between the kind of in-home care services seniors and families wanted and what was available given the severe workforce shortage of home caregivers. Their innovative neighborhood model of care enables families to enjoy frequent visits by the same caregiving team that are consistent, reliable, and lower in cost than traditional hourly services. The Vivia model is powered by its own unique software and mobile app that facilitates efficiency in its services, allows for mobile communication with Vivia Assistants, and truly incorporate the family caregiver as a meaningful part of the caregiving team. Learn more at <http://www.viviacares.com>.

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