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NEWS RELEASE

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**Ho'okele Home Care Receives 2024 Best of Home Care® –
Provider and Employer of Choice Awards**

Ho'okele recognized with two national awards that highlight its outstanding in-home care services for clients and an ability to place high value on employees' needs

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HONOLULU – Ho'okele Home Care today announced that it received for the second year in a row, both the 2024 Best of Home Care® – “Provider of Choice” and “Employer of Choice” Awards from Home Care Pulse (HCP). These accolades are exclusively granted to the highest-performing home care providers in the United States, determined by client and employee satisfaction ratings collected by HCP.

Ho'okele Home Care was awarded this notable ranking among a select group of home care providers nationwide. This recognition underscores its demonstrated proficiency in creating an outstanding work environment for employees and delivering the utmost quality care to clients. Ho'okele Home Care achieved this by actively listening to feedback and implementing meaningful changes that positively impact both stakeholders.

“We consistently aim to deliver services that go beyond the expectations of both clients and caregivers,” says Tanya Fernandes, CEO of Ho'okele Home Care. “We are excited to receive these awards as validation of our commitment to make a positive impact on both our clients and caregivers. Our ongoing efforts involve cultivating a team of qualified and compassionate caregivers and providing them the proper tools alongside a strong support system, enabling them to deliver exceptional care to our clients.”

Best of Home Care providers contracted with HCP to gather feedback from Ho'okele's clients and caregivers via live phone interviews. Because HCP is an independent company, it can collect honest and unbiased feedback. Providers of Choice are trustworthy agencies with a proven

record of delivering outstanding in-home care services as rated by their clients in third-party satisfaction surveys.

“At HCP, our mission is to help home care businesses create an experience that goes beyond client and caregiver expectations; ultimately improving outcomes for all stakeholders in the care continuum,” says Todd Austin, President of HCP. “We’re thrilled to recognize Ho’okele Home Care as a Best of Home Care award-winning provider and celebrate its accomplishments in building a team of happy, qualified caregivers who provide outstanding care for their clients.”

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About Ho’okele Home Care

Ho’okele Home Care (Ho’okele) has been serving Hawai’i’s seniors on Oahu since 2006 and Maui since 2014. Ho’okele, which means "navigator" in Hawaiian, first began helping seniors and their families navigate the sometimes complicated eldercare system as RN health navigators and geriatric care managers. In 2010, Ho’okele expanded its services to include home care services and is now one of the state’s largest licensed home care agencies serving Oahu and Maui. Ho’okele developed its own proprietary software platform with mobile app connected to in-home devices which are used by senior care providers in more than 23 states and by national non-profit organizations. Ho’okele’s family of companies now operate collectively as "Vivia" whose mission is to transform home care with innovative models of in-home services paired with technologies to make it feasible for many seniors to live independently and have access to personalized, consistent and coordinated services at home. www.viviacares.com

About Home Care Pulse (HCP)

HCP’s vision is to partner with the long-term and post-acute care industry, providing mission-critical applications to improve outcomes for all stakeholders in the care continuum, enabling the delivery of exceptional experiences. HCP offers RN-developed training, satisfaction surveys, hiring and reputation management tools designed to help you become the best employer and provider in your area—and make sure everyone knows about it. Known industry-wide for its Benchmarking Report and Best of Home Care awards, HCP is redefining the future of post-acute care. For more information, visit <https://www.homecarepulse.com/>.