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NEWS RELEASE

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Vivia by Ho'okele Home Care Announces Staff Promotions

HONOLULU – Vivia by Ho'okele Home Care, a locally owned provider of home health care services, announced today that **Tracy Hart** will serve as **Vice President of Client Navigation** and **Mary Lester** will serve as **Vice President of Operations** for Vivia by Ho'okele Home Care.

Tracy Hart

In her new role, Tracy will help clients and their families assess their caregiving needs and design appropriate care plans to meet their health goals and suit their budgets. She also works with contracted services helping their clients with assisted transport and caregiving needs. Most importantly, she makes sure the right care plan is in place so the senior can live comfortably in their own home, while giving respite to family members who may be primary caregivers.

Tracy has 16 years of extensive experience in operations and management in the home health care field. She joined Ho'okele in 2010 and held previous titles such as Human Resource Manager and Director of Operations.

With more than a decade in managing HR, Tracy was instrumental in designing the recruiting, hiring, and training program for Vivia and is the principal customer acquisition specialist.

Tracy attended the University of Hawaii at Manoa and received a Bachelor of Science in Fashion with a focus on business. She resides in Waipio.

Mary Lester

In her new role, Mary will supervise Vivia by Ho'okele Home Care team leads and caregivers. She will also act as the clinical leader and oversee service quality for clients on Oahu and Maui and will maintain Home Care licensure compliance for the care programs on both islands.

Mary has worked with Ho'okele Home Care for nearly a decade and was responsible for overseeing nursing aides and companions serving approximately 140 seniors on Maui. Mary

worked closely with the rural community and became skilled in navigating various income demographics and developed expertise in government-contracted services while championing the cause of making healthcare more accessible.

Mary earned her Bachelor of Science in Nursing at Bellingham Technical College and is currently becoming state certified in Care Coordination and is obtaining a master's degree in Nursing Administration. She resides in Kihei and part time in Honolulu.

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About Ho'okele Home Care

Ho'okele Home Care (Ho'okele) has been serving Hawai'i's seniors on Oahu since 2006 and Maui since 2014. Ho'okele, which means "navigator" in Hawaiian, first began helping seniors and their families navigate the sometimes complicated eldercare system via Registered Nurse (RN) health navigators and geriatric care managers. In 2010, Ho'okele expanded its services to include home care services and is now one of the state's largest licensed home care agencies serving Oahu and Maui. Ho'okele developed its own proprietary software platform with a mobile app connected to in-home devices, which are used by senior care providers in more than twenty-three states and by national non-profit organizations. Ho'okele's family of companies now operate collectively as "Vivia" whose mission is to transform home care with innovative models of in-home services paired with technologies to make it feasible for many seniors to live independently and have access to personalized, consistent, and coordinated services at home. www.viviacares.com